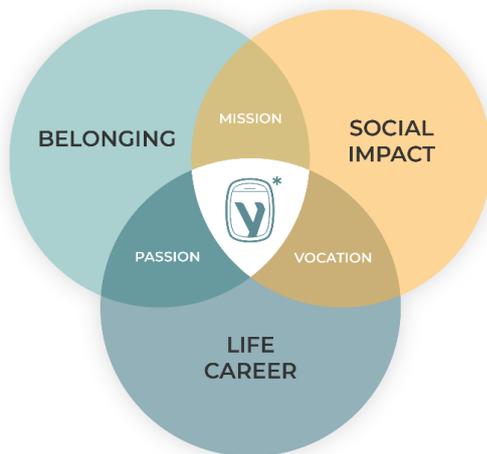




YourBestLife

YourBestLife is an unconventional educational organization dedicated to creating a movement of globally-minded people to humanize the world, helping them to find and live their best life.

It's the world's first platform to gather tools, knowledge, benefits, all-expenses paid opportunities to travel the world and connect globally-minded individuals.



For the company, living “your best life” means a balanced existence: Having deep human connections and belonging to a community, feeling accomplished at what you do and giving back to others.

That's the recipe for happiness, and that's why it's called YourBestLife!

** Inspired by the Japanese concept Ikigai - a reason for being*

Of course, different people's best lives don't all look the same. That's why the company intends to give the tools and information to empower each individual to find their own best life.

For that, YourBestLife is gathering and connecting people on a platform, where members can get access to:

- A professionally assembled profile report on each one's personality- to empower self-discovery.
- Powerful ideas and knowledge through inspiring talks with experienced, dedicated people.
- Social Impact organizations that they can donate to, collaborate with, and follow along with their impact.
- Valuable perks to make travel more affordable, which are worth more than the application fee alone.
- A space to connect and engage with other like-minded people.
- Access to once-in-a-lifetime adventures with all expenses-covered programs around the world.

YourBestLife's foundation and goals

YourBestLife is a natural evolution of the project HumanEyes - a communication and storytelling initiative with the goal to disseminate and highlight human travel stories with impact.

After traveling around the world telling stories and understanding the unparalleled benefits of international experience, YourBestLife was created with the goal of multiplying the effect of these past experiences, giving more people the opportunity to travel and expand their competences (both personal and professional) with knowledge that comes directly from intercultural experiences. This will largely contribute to each community member's development as a human being and as a citizen of the world as well as the development of those they encounter and influence.

YourBestLife Community

By becoming a member of YourBestLife's worldwide Community, one can empower this movement of Humanizers that is on a mission to humanize and bring the world closer together, raising awareness for the challenges that our world faces and leaving it a better place, step by step, action by action.

By connecting these humanizers in a single platform and sharing with them tools like a custom personality report, inspiring talks, perks to make travel more affordable, and access to different programs around the world, YourBestLife is building a movement built on its community's needs and suggestions.

YourBestLife will continue to develop stimulating initiatives and will focus on the organization of activities (both online and offline), events, and workshops as well as other tools and resources for self-development.

Real-life training Programs

All YourBestLife's Programs and activities are designed around the three pillars for happiness: Belonging, Social Impact, and Life Career. These pillars guide the community members and Programs' participants' activities, which include leisure experiences, adventure, volunteering, and learning.

The three pillars combine elements that contribute to the shaping of self-actualized human beings, giving them assets that are increasingly relevant to companies (soft skills, networking skills and exchange of practices and methodologies, among others). At the end of the programs, the participants will receive an official Participation Certificate, which will work to their advantage at a professional level.

YourBestLife's Programs 2020

The first Life-Changing Program will take place over six months, during which seven people will travel the world, visiting a total of 10 countries on four continents. The participants are international, aged between 18 and 35 years old, with different and complementary profiles: traveler, never-traveled, adventurer, communicator, storyteller, storywriter and changemaker. They will travel as a group, mainly without a guide, as a way to enhance interpersonal relationships within the group and with the locals.

The destination countries – Costa Rica, Peru, South Africa, Reunion Island, India, Bhutan, Myanmar, Indonesia, Ireland, and Portugal – were chosen in order to offer a global vision in terms of location, climate, culture, and challenges. This itinerary intends to be as complete as possible, taking into consideration the duration of the program and based on the experience of the organizing team.

All expenses related to the program are covered by the company, including flights, food, accommodation, logistics, insurance, and activities. Additionally, YourBestLife provides up to 1,500 USD per month to each participant for extra expenditures.

The second Program—the Azores 3-Week Program—is a new outdoor adventure that will happen through the Portuguese Atlantic Azores archipelago.

A group of three friends or family will be selected to enroll in three weeks of breathtaking sights and excitement in the Azores islands, with all program expenses paid by YourBestLife. Anyone who's 18 or older, a member of the YourBestLife Community, and is an adventurous soul is welcome to apply for the Program.

Applications are open until May 2020, and the three selected friends will depart during any 15–20-day window that's convenient for them between June and October 2020. YourBestLife will notify the selected individuals at the end of May, and all they need to do is be ready to go on this adventure.

YourBestLife will take care of all the logistics, and again, all costs are covered. All Community members can apply in their private area online and invite their friends to join them.

YourBestLife's Programs 2021

The second edition of the Life-Changing Program will have the same format as the first edition (six months, ten countries, four continents) but different profiles. For the second edition of the Program, YourBestLife will be looking for people who have different drives to travel and to apply to the Program, such as experience, break, never traveled, contribute, grow and connect.

According to the community feedback, YourBestLife has opened two slots for people that want to apply together (couples, family, friends).

YourBestLife will create the most memorable six months tailored for the drives of those who embark on this adventure.

Selection process

YourBestLife is collaborating with Randstad Services in Portugal to design a rigorous selection process for each Program.

All Programs have a four-phases selection process: a personality test, a technical questionnaire, a motivational appraisal, and a final video interview. Each phase is specifically prepared for YourBestLife's Programs in order to select the most adequate participants.

All phases are available online and digitally, allowing international applications. The process uses innovative and pioneering technologies and methodologies currently being implemented by Randstad Services in Portugal.

Programs' Timings

2020

Life-Changing Program 1st Edition

- Applications: until 31st October 2019
- Selection process: November and December 2019
- Announcement of the selected team: December 2019
- Life-Changing Program's trip start: February to July 2020

Azores 3-Week Course

- Applications: until May 2020
- Announcement of the selected team: end of May 2020
- Trip: any 15–20-day window between June and October 2020 (subject to availability)

2021

Life-Changing Program 2nd Edition

- Applications: until 31st October 2020
- Selection process: November and December 2020
- Announcement of the selected team: December 2020
- Life-Changing Program's trip start: February to July 2021

Partners and legitimacy

Currently YourBestLife counts on a portfolio of solid partners, well-established in their respective fields: Skyhour, WeChangers, Católica-Lisbon School, GapYear Portugal, Iati, Waves for Change, Dazin, and Pratham Info Tech Foundation, among others. Our connection to our partners strengthens the legitimacy and credibility of this pioneer project, as well as the co-financing of the European Commission Funding Program.

Below, we take a closer look into some of our main partners:

WeChangers

A global start-up that is currently mapping a world database of charities to empower individuals, communities, and organizations, collaborating on solutions to create a better world. Together with WeChangers, YourBestLife will select the most inspiring social enterprises and charities that will be part of YourBestLife's Programs by using WeChangers' knowhow, tools, data, and network.

Skyhour

An American startup that counts some of the top players in the travel industry among its investors, Skyhour is the air travel currency that lets you give and receive flight time on over 350 airlines. Each Skyhour is worth one hour in the sky, and costs \$60 — so you can fly anywhere in the world for \$1 per minute. Together with Skyhour, YourBestLife wants to empower its community members to travel whenever and wherever they dream of, hassle-free.

Waves for Change

Waves for Change is an award-winning NGO that provides child-friendly mental health services to vulnerable and differently abled young people living in unstable communities. They impact South African kids' lives through their surf therapy program to provide social support and improve feelings of belonging, strength, trust and confidence – key pillars of wellbeing. Together with W4C, YourBestLife will tell their story, donate money raised from our community, and contribute to their mission in the field: joining the surf therapy program and engaging in other activities to improve the organization facilities.

European Commission Funding Program

YourBestLife comes with the stamp of credibility and co-financing of the European funding program for the development and innovation of companies in EU countries. YourBestLife was honored to be selected through the program Portugal 2020 due to the global impact of its mission.

Registration fee

The registration fee allows access to YourBestLife platform and all its perks. It also helps to self-select a community of people genuinely interested in contributing to YourBestLife's movement and who are in line with its fundamental principles.

The \$29 fee also fits into the Social Impact category of the brand: from the total cost of each application, \$1.5 USD will be directly donated to Social Impact Organizations selected together with WeChangers. YourBestLife will cover all the transaction costs of this contribution.

Social Impact

YourBestLife's Social Impact component is focused on five of the global challenges we face: #3 Good health and Well being; #4 Quality Education; #11 Sustainable cities and communities; #12 Responsible consumption and production; and #13 Climate Action.

These are the sustainable development goals YourBestLife's actions will address and the main areas of impact of our partner Social purpose organizations.

Together with WeChangers' consultancy, tools and platform, YourBestLife selects organizations involved in each Program.

Throughout the Life-Changing Program 1st Edition, around 10 to 20 social impact organizations will be supported in three formats:

- The donation of \$1.5 USD per member distributed to these Social Impact Organizations.
- The voluntary work of the participants with these charities on site.
- Telling their story and impact to the world.

More about HumanEyes

HumanEyes was started by Guilherme Melo Ribeiro and has evolved into a unique communication and storytelling project built around by journeys around the globe. The stories are inspired by the teachings and the singularities of the communities visited by the team.

HumanEyes is now part of the YourBestLife team, being responsible for content production, communication, and storytelling.

The Team: YourBestLife

YourBestLife is made up of a multidisciplinary team. At the moment, 30 passionate individuals from different professional backgrounds are sharing the same integrated vision of the world and actively dedicated to the project.

The team is headed by Chairman Carlos Melo Ribeiro – former CEO of Siemens Portugal for 21 years. With recognized experience in leadership and management in multinational companies, he is essential to complementing the vision and the energy of a Millennial team with the wisdom and experience of a vast and solid professional path.

For more information, please contact:

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